



# ARTESIA DAILY PRESS

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THURSDAY



Danielle Moreno shows Heritage Walkway to a member of the Southern New Mexico FAM during a tour on Tuesday. *Jessica Lee photo*

## Bus tour representatives visit

**By JESSICA LEE**  
Daily Press Staff Writer  
Danielle Moreno, marketing and tourism director at the Chamber of Commerce, treated a group of representatives from approximately 10 bus tour companies to lunch at the Garden Café, a walking tour of downtown Artesia, root beer floats made with homemade root beer from the Wellhead and a video about Artesia Tuesday afternoon.

The representatives currently are traveling all over southeastern New Mexico on a "FAM," or familiarization, tour with Mark Trujillo of the state tourism department to select destinations for their bus tours. "We are covering as much of southeast New Mexico as we can to educate the tour operators," said Trujillo. The FAM tour is sponsored by the state, and Trujillo said the state provided the motor coach the tour operators are traveling in. He said prior to the journey, each destination was notified the group would be coming through so activities could be planned for the visitors. Trujillo said Moreno did a wonderful job coordinating the activities for their stop in

Artesia. The visitors said they enjoyed seeing Main Street and Heritage Walkway after having a delicious lunch. "This place is wonderful," Trujillo said of the Garden Café. One bus tour operator from El Paso said she definitely will return to Artesia with a group of tourists. The other tour operators had yet to announce a decision about whether they would be back, but Trujillo said many of them will not make that decision for quite some time since they are planning trips for two to three years from now.

## Chase Foundation pledges \$1.5 million in scholarships

ARTESIA — In an age where rising college costs are causing lightheadedness nationally, the Artesia-based Chase Foundation and the Santa Fe-based New Mexico Community Foundation are collaborating to help hundreds of New Mexico students and their families breathe a little easier.

For the second year in a row a \$1.5 million scholarship investment will be awarded to 2008 graduates of Artesia High School over a four-year period.

An awards banquet is planned for 6 p.m. today at the Artesia Country Club.

In 2007 the Chase Family began their scholarship investment in Artesia High School seniors with an initial scholarship investment of \$1.4 million for 135 graduating seniors attending college and renewable over a four-year period. The money to invest in such a large group of young men and women comes from the Chase family of Artesia.

One of the rare renewable private scholarship programs in the state, the Chase scholarship program makes funds available for up to the total cost of attendance in achieving a bachelor's degree. As a significant investment, the Chase scholarship is one of a few that will also follow recipients if students transfer from a two-year college to a four-year institution, for example.

"The Chase family is very intent in their desire to see today's youth have an opportunity to further their education and

to provide additional college resources in helping them become our future leaders," says Richard Price, executive director at Chase Foundation. "The Chase family is responding to a real and urgent need in the state. The family is pleased to support this scholarship program and believes these students will set the standard for years to come. All indications from this class and the first class of scholars are that the standard has been set high and these students receiving the scholarships will raise the bar further."

Encouraging young people to follow their higher education dreams and ultimately complete a bachelor's degree, the Chase family is collaborating with the New Mexico Community Foundation as the awarding agency.

"The New Mexico Community Foundation is proud to collaborate with the Chase Foundation," says Michael Chamberlain, New Mexico Community Foundation's chief operating officer. "Although Artesia High School graduation rates are relatively good, the program has quite a lot of potential to increase area high school graduation, college preparedness and college degree completion rates."

New Mexico's economic and workforce development efforts may receive a boost by the new fund as well. Chase Scholars who attend a New Mexico college or university can receive up to \$5,000 per year, and up to \$2,500 for students attending an out-of-state institution.

"Thanks to generous matching funds from partnering institutions, Chase Scholarship recipients can receive additional financial resources," says Price.

The higher education institutions partnering with the Chase program and offering matching funds include: College of the Southwest, Eastern New Mexico University, Eastern New Mexico University-Roswell, McMurray University, University of Texas Permian Basin, Tech University, New Mexico Highlands University, New Mexico Military Institute, New Mexico Junior College, New Mexico State University, New Mexico State University-Carlsbad, New Mexico Tech, Angelo State University, South Plains College, Texas Tech, University of New Mexico, Wayland Baptist University, Western New Mexico University and Oklahoma State University.

"Adding the Legislative Lottery Scholarship tuition and fee funding, institutional matching funds and other grant awards, the Chase Scholarship really offers the potential to cover the entire cost of a student completing a bachelor's degree," says Price. "Maintain a 3.0 high school grade point average and open the door to a four-year scholarship? This kind of math equation can change a student's life."

For more information on the Chase Scholarship program, visit [www.chasefoundation.com](http://www.chasefoundation.com).

## City seeks increase in funding

**By DAWN BOWEN**  
Daily Press Editor  
The City of Artesia is seeking an increase in county funding for its 2008-2009 budget.

Mayor Phil Burch and County Clerk Aubrey Hobson requested \$419,000 from the Eddy County Commission on Tuesday. The request is approximately a 15 percent increase over last year's county funding of \$362,000.

The commission met Tuesday morning in the first of a series of budget hearings slated for the coming weeks. A number of entities and organizations were given the opportunity to make their requests for the upcoming fiscal year that begins on July 1. Commissioners will consider the requests and finalize the county's annual budget in the coming weeks.

In a letter to the commission, Burch said growth for the City of Artesia is at an all time high.

"By the year 2010, we will conclude 10 years of the most active infrastructure expansion in our 100-year history," he stated. "Our capability to



Mayor Phil Burch, left, and City Clerk Aubrey Hobson address the Eddy County Commission during a budget hearing on Tuesday. *Dawn Bowen photo*

complete these growth plans is dependent upon solid relationships with federal, state and county partners such as the Eddy County Board of Commissioners."

Services provided to the residents of Artesia, and county residents in close proximity, include police,

fire and detention services; ambulance and emergency response; animal control; library and museum; parks and recreation programs; solid waste services and the transfer station facility; and the senior citizen facility and associated programs.

(See CITY, Page 8)

## 'Bronco Roads' to feature story of Martin and Mary Yates

**By JESSICA LEE**  
Daily Press Staff Writer

An episode of the television show Bronco Roads titled "Woman's Intuition" will begin showing on PBS today. The episode tells the story of Martin and Mary Yates and was filmed in Artesia last fall.

Bronco Roads is the creation of Stacy Dean Campbell, a filmmaker and singer/songwriter born and raised in Carlsbad, who has set out to uncover the secrets of the American Southwest by exploring the "backroads" in his red Ford Bronco.

"Bronco Roads started as a road trip around the state of New Mexico," states Campbell on his Web site. "Having been born and reared here, I was really surprised at the number of secret places, historic figures and extraordinary tales that I'd never explored ... those things off-the-beaten-path you don't always hear much about. I decided to try to find these gems and share the

history, culture and folklore I might uncover. Oh yes, and of course the food!"

Recently, Campbell visited the Artesia Chamber of Commerce to share the finished product of the Artesia episode with the staff, who worked with Campbell during filming. Meagan Cornil and her husband played the parts of Mary and Martin Yates in a reenactment of the couple finding oil, and Chamber Director Hayley Klein's son Kaylin appears taking a ride in a hot air balloon. The entire chamber staff agreed the episode was a good representation of Artesia, and said it made them proud to be members of such a great

community. "It brought tears to our eyes the first time we watched it," said Danielle Moreno, director of marketing and tourism at the chamber.

Campbell said Bronco Roads will air on PBS at different times, depending upon location, so he suggests checking local listings for exact dates and times. He encourages tuning in for every episode of the show, not just the one about Artesia, as he will be uncovering stories about various interesting locations.

### GOSPEL MEETING

Church of Christ — Hope, NM  
Allen Malone-Gallatin,  
TN-Speaking  
Theme — Providence and Prayer  
Sunday — May 11, 10am  
11am and 6:30pm  
Mon.-Fri. May 12-16, 7pm  
**EVERYONE WELCOME**

### MOTHER'S DAY AT LA FONDA

Special buffet including turkey, dressing, and all the fixings!  
Strawberry shortcake for desert, plus a chocolate covered strawberry just for MOM!

Check out our **NEW** website, [www.moreauasset.com/](http://www.moreauasset.com/)  
**Moreau Asset Mgmt., LLC**  
606 W. Texas • 748-8766

### PICCOLINO'S

will be open on Mother's Day from 10am to 5pm. We will be having specials.  
**201 N. 1<sup>st</sup> St.**

**Don't forget...**  
**Nurses week, May 4-10**  
**Mother's Day, May 11**  
Flowers/Greenery 20% OFF  
Precious Moments 20% OFF  
Come in and see the new red diffusers & candles by Yankee. We also have new wind socks, crosses & sunflower items.  
**ANNE'S CARDS & GIFTS**  
402 W. Main

### Daily Roundup

#### Forecast

Tonight, partly cloudy, windy. Lows in the mid 50s. West winds 20 to 30 mph decreasing to 10 to 20 mph after midnight. Friday, increasing clouds, windy. Highs in the upper 80s.



#### Weather Report

The New Mexico State University Ag Science Center south of Artesia reported the high Wednesday was 84 degrees, while the 24-hour low reached 48. It was 50 degrees at 7 a.m. today.

One year ago today, the high was 78 degrees and the low was 42.

The minimum 4-inch soil temperature is 65 degrees. The 10-day average is 64.4 degrees.

VISIT THE DAILY PRESS WEB SITE AT [www.artesianews.com](http://www.artesianews.com)

### ANGELA BARRERA is back at Pazzazz!

Angela specializes in Acrylic Nails, Manicures & Pedicures. **Special! Full Set of Nails \$35.** Call for Appointment, 746-4530.

### CHAPZ BAR & GRILL

**Mother's Day Special**  
Turkey & Dressing w/Dessert \$8<sup>25</sup>  
1808 S. 1<sup>st</sup>

### HONEY DEPOT

**Mother's Day Celebration**  
Storewide Sale  
Refreshments will be served on Saturday  
Open Mon.-Sat. 10am-6pm  
104 W. Hermosa • 746-0232

You are invited to a **BIRTHDAY CELEBRATION** for Peggy White on May 10 from 3-5pm, Garden Cafe Sheryl, Keith, Cindy

**STUDENT AMBASSADOR FUNDRAISER MEGA YARD SALE**  
Saturday, 5/10 from 8am-2pm  
NO EARLY SALES  
914 S. 5<sup>th</sup> St.

**JOIN US AT LA FONDA RESTAURANT**  
Saturday May 10 for the Vaquero unveiling and Cinco de Mayo celebration  
Buffet All Day including four different enchilada styles, menudo, and posole  
New plates including fresh tamale plate and chipotle chicken wrap  
In addition come try our new fried ice cream!

Check out our **NEW** website, [www.moreauasset.com/](http://www.moreauasset.com/)  
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